

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Sandler & Innocenzi
Attention: Accounts Payable
705 Prince St
Alexandria, VA 22314

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
947505-1	09/09/12	September 2012	08/27/12 - 09/09/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
LaMontagne/R/Governor	candidate	

Flight Dates	Order #	Alt Order #
09/03/12 - 09/09/12	947505	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/03/12	09/09/12	5a Daybreak	5-6a	MTWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	09/03/12	5:07 AM	5a Daybreak	5-6a	:30	0L3081612H	\$350.00 NM
1	WMUR	Tu	09/04/12	5:14 AM	5a Daybreak	5-6a	:30	0L3081612H	\$350.00 NM
3	WMUR	W	09/05/12	5:54 AM	5a Daybreak	5-6a	:30	0L3081612H	\$350.00 NM
4	WMUR	Th	09/06/12	5:17 AM	5a Daybreak	5-6a	:30	0L3081612H	\$350.00 NM
2	09/03/12	09/09/12	6a Daybreak	6-7a	MTWTF--	:30	2	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	09/03/12	6:25 AM	6a Daybreak	6-7a	:30	0L3081612H	\$700.00 NM
1	WMUR	Tu	09/04/12	6:24 AM	6a Daybreak	6-7a	:30	0L3081612H	\$700.00 NM
3	09/03/12	09/09/12	Good Morning America	7-9a	MTWTF--	:30	4	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWTF--	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WMUR	M	09/03/12	8:44 AM	Good Morning America	7-9a	:30	0L3081612H	\$550.00 NM
1	WMUR	Tu	09/04/12	7:55 AM	Good Morning America	7-9a	:30	0L3081612H	\$550.00 NM
2	WMUR	W	09/05/12	7:44 AM	Good Morning America	7-9a	:30	0L3081612H	\$550.00 NM
4	WMUR	F	09/07/12	8:47 AM	Good Morning America	7-9a	:30	0L090512H	\$550.00 NM
4	09/03/12	09/09/12	KELLY LIVE DAY	9AM-10AM	MTWTF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	MTWTF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Tu	09/04/12	9:44 AM	KELLY LIVE DAY	9AM-10AM	:30	0L3081612H	\$350.00 NM
1	WMUR	W	09/05/12	9:37 AM	KELLY LIVE DAY	9AM-10AM	:30	0L3081612H	\$350.00 NM
3	WMUR	F	09/07/12	9:36 AM	KELLY LIVE DAY	9AM-10AM	:30	0L090512H	\$350.00 NM
5	09/03/12	09/09/12	News 9 at Noon	12-1230p	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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947505-1	09/09/12	September 2012	08/27/12 - 09/09/12
Advertiser	Product	Estimate Number	
LaMontagne/R/Governor	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/03/12	09/09/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	MTWTF--	:30	5	\$350.00	NM
09/03/12 09/09/12 MTWTF-- 5 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/03/12 12:11 PM News 9 at Noon 12-1230p :30 0L3081612H \$350.00 NM									
3 WMURTu 09/04/12 12:11 PM News 9 at Noon 12-1230p :30 0L3081612H \$350.00 NM									
4 WMURW 09/05/12 12:25 PM News 9 at Noon 12-1230p :30 0L3081612H \$350.00 NM									
2 WMURTh 09/06/12 12:26 PM News 9 at Noon 12-1230p :30 0L3081612H \$350.00 NM									
5 WMURF 09/07/12 12:15 PM News 9 at Noon 12-1230p :30 0L090512H \$350.00 NM									
6	09/03/12	09/09/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	MTWTF--	:30	2	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/03/12 4:34 PM ELLEN EF 4PM-5PM :30 0L3081612H \$250.00 NM									
2 WMURTu 09/04/12 4:22 PM ELLEN EF 4PM-5PM :30 0L3081612H \$250.00 NM									
7	09/03/12	09/09/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	4	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 MTWTF-- 4 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 09/03/12 5:57 PM News 9 at 5 5-6p :30 0L3081612H \$700.00 NM									
1 WMURTu 09/04/12 5:57 PM News 9 at 5 5-6p :30 0L3081612H \$700.00 NM									
3 WMURW 09/05/12 5:25 PM News 9 at 5 5-6p :30 0L3081612H \$700.00 NM									
4 WMURTh 09/06/12 5:42 PM News 9 at 5 5-6p :30 0L3081612H \$700.00 NM									
8	09/03/12	09/09/12	News 9 at 6 Class of Time - Immediately Pre-emptible without notice	6-7p	MTWTF--	:30	2	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 MTWTF-- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURM 09/03/12 6:27 PM News 9 at 6 6-7p :30 0L3081612H \$850.00 NM									
2 WMURTu 09/04/12 6:21 PM News 9 at 6 6-7p :30 0L3081612H \$850.00 NM									
9	09/03/12	09/09/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	MTWTF--	:30	4	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 MTWTF-- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 09/03/12 11:22 PM News 9 at 11 11-11:35p :30 0L3081612H \$1,100.00 NM									
1 WMURTu 09/04/12 11:22 PM News 9 at 11 11-11:35p :30 0L3081612H \$1,100.00 NM									
2 WMURW 09/05/12 12:02 AM News 9 at 11 11-11:35p :30 0L3081612H \$1,100.00 NM									
LR- Network Program Runover									
4 WMURTh 09/06/12 11:44 PM News 9 at 11 11-11:35p :30 0L3081612H \$1,100.00 NM									
LR- Network Program Runover									
10	09/03/12	09/09/12	Nightline Class of Time - Pre-emptible with notice	1135p-1206a	MTWTF--	:30	3	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 MTWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURM 09/03/12 11:54 PM Nightline 1135p-1206a :30 0L3081612H \$250.00 NM									
3 WMURTh 09/06/12 12:12 AM Nightline 1135p-1206a :30 0L3081612H \$250.00 NM									
LR- Network Program Runover									
1 WMURF 09/07/12 Nightline 1135p-1206a :00 \$250.00 NM									
See MG 10.4									
LUC									

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Advertiser	Product	Estimate Number	
LaMontagne/R/Governor	candidate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	09/03/12	09/09/12	Nightline	1135p-1206a	MTWTF--	:30	3	\$250.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WMURF		09/07/12	4:38 PM	ELLEN EF	4PM-5PM	:30	0L090512H	\$250.00 NM
MG for 10.1 09/07 oversold inventory									
11	09/03/12	09/09/12	6a Weekend Daybreak	Sa/Su 6-7a	-----S	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		09/09/12	6:40 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	0L090512H	\$75.00 NM
12	09/03/12	09/09/12	Weekend GMA	9-10a	-----S	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		09/09/12	9:39 AM	Weekend GMA	9-10a	:30	0L090512H	\$225.00 NM
13	09/03/12	09/09/12	6p News 9 Weekend	6-7p	-----S	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	-----S	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSu		09/09/12	6:14 PM	6p News 9 Weekend	6-7p	:30	0L090512H	\$500.00 NM
<u>Total Spots</u>							36		

Payment Terms 30 Days

<u>Gross Total</u>	\$18,750.00
<u>Agency Commission</u>	\$2,812.50
<u>Net Amount Due</u>	\$15,937.50